

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-3 (canceled)

Claim 4 (currently amended): An ~~The~~ object matching system of claim 1 comprising:  
a plurality of radio frequency identification (RFID) tags storing corresponding tag data  
coupled individually to respective objects, wherein selected ones of said RFID tags are  
programmed with tag data associating said selected ones of said RFID tags with one another;  
at least one RFID reader/interrogator configured to interrogate said RFID tags and  
responsive to said interrogation to read said corresponding tag data; and,  
matching logic programmed to determine whether interrogated ones of said RFID tags  
contain tag data indicating an association between coupled ones of said objects,

wherein said objects comprise assigned seats in a seating area and respective admissions tickets associated with said assigned seats, wherein said RFID reader/interrogator is disposed in proximity to a threshold leading into said seating area.

Claim 5 (original): The object matching system of claim 4, further comprising a pathway of lights disposed between at least one of said seats and said threshold wherein said pathway is configured to illuminate when a corresponding admissions ticket assigned to said at least one of said seats passes in proximity to said RFID reader/interrogator.

Claims 6-7 (canceled)

Claim 8 (currently amended): ~~A The~~method of matching objects ~~claim-6, further the method~~ comprising the steps of:

programming ~~said~~ at least two radio frequency identification (RFID) tags with a baggage claim check number; ~~and,~~

for each baggage claim check number, coupling one of said programmed RFID tags to a bag and another of said programmed RFID tags to a claim check;

interrogating at least two of said RFID tags coupled to respective bags;

responsive to said interrogation, reading tag data from each of said at least two RFID tags; and,

determining whether said tag data matches.

Claim 9 (currently amended): ~~A The~~method of matching objects ~~claim-6, further the method~~ comprising the steps of:

programming ~~said~~ at least two radio frequency identification (RFID) tags with a customer identifier; ~~and,~~

coupling one of said programmed RFID tags to a consumer card held by a customer, and coupling remaining ones of said programmed RFID tags to products which have been purchased by said customer;

interrogating at least two of said RFID tags;  
responsive to said interrogation, reading tag data from each of said at least two RFID tags; and,  
determining whether said tag data matches.

Claim 10 (currently amended): A method of matching objects claim-6, further the method comprising the steps of:

programming said at least two radio frequency identification (RFID) tags with a ticket number; and,

coupling one of said programmed RFID tags to a seat associated with a ticket having said ticket number, and coupling another of said programmed RFID tags to said ticket.

interrogating at least two of said RFID tags;  
responsive to said interrogation, reading tag data from each of said at least two RFID tags; and,  
determining whether said tag data matches.

Claims 11 (currently amended): A machine readable storage having stored thereon a computer program for matching objects, the computer program comprising a routine set of instructions for causing the machine to perform the steps of:

programming at least two radio frequency identification (RFID) tags with a customer identifier;

coupling one of said programmed RFID tags to a consumer card held by a customer, and coupling remaining ones of said programmed RFID tags to products which have been purchased by said customer;

interrogating at least two RFID tags coupled to a respective object~~objects~~consumer card and product;

responsive to said interrogation, reading tag data from each of said at least two RFID tags; and,

determining whether said tag data matches.

Claim 12 (original): The machine readable storage of claim 11, wherein said determining step comprises the step of determining whether at least a portion of said tag data matches.